

COMPETITIVE INTELLIGENCE FOUNDATIONAL TOOLS & PRACTICES

What it entails & how we put it into practice?

Join us for an interactive workshop and learn how Competitive Intelligence strengthens executive decision-making by expanding the data behind strategic and tactical assumptions. Gain deeper awareness of competitive environments and understand how CI aligns organizations around critical risks and opportunities to support forward-looking strategy

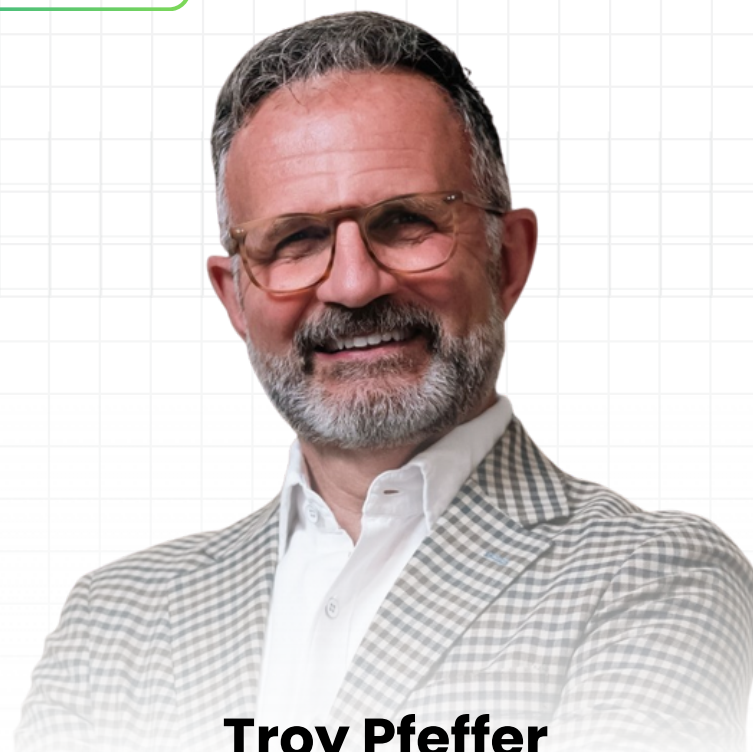
Don't miss this opportunity to build a strong foundation in Competitive Intelligence, guided by two experts in the field, and turn competitive insight into actionable intelligence.

Lead Speakers



Arjan Singh

Founder & Managing Partner,
Corporate War Games | Bestselling Author & Creator
of the Competitive Success Playbook
<https://www.linkedin.com/in/arjan/>



Troy Pfeffer

Co-Founder, CI Best Practice
Competitive Intelligence Expert &
Industry Thought Leader
<https://www.linkedin.com/in/troypfeffer>



October 14 – 16, 2026



07:00 AM – 10:30 AM PACIFIC TIME

Register & Ask Questions:

<https://bit.ly/SCIP-CIToolsPracticesWS>

